



Dear Friend of Irish Athletics,

As you have no doubt heard, Athletics Ireland will host the European Athletics Team Championships 1st League in Santry on June 23-23, 2013.

Of course as well as being a great honour and promotional tool for athletics in Ireland, it is a great opportunity for clubs the length and breadth of the country to engage your members and avail of a special once in a life-time offer from AAI to see world class athletics in Dublin free of charge.

No doubt at various times in your club and county's history, you have looked upon your county GAA team progressing through the All Ireland Championship which inspired all the GAA clubs in your county to get behind the county team and use the experience in Croke Park to encourage and motivate their younger members to choose GAA for the future.

This is exactly what we are hoping Irish athletics clubs will do in June this year, by renting out busses and bringing your club members to Santry to see Olympic Champions in action in the flesh and to support the Irish team to maintain their European Team Championship 1st League status.

The Local Organising Committee are currently working on initiatives to really make it worth your while and we welcome your suggestions as to how we can best encourage your club to take a bus and come to Santry on one or both days in June.

The European Athletics Team Championships 1st League will be the highest quality T&F meeting ever staged in Ireland so we recommend you don't miss it.

We look forward to seeing you there and we hope you can forward this e-mail and poster to as many of your members as possible.

Please confirm if your club intends taking more than 20 members together and we will provide you with a complimentary pass which will enable ALL of your entourage free admission into Santry on both days.

Yours in Sport,

A handwritten signature in black ink, appearing to read "Pierce O'Callaghan", with a horizontal line underneath.

Pierce O'Callaghan

Hon. Director of Marketing, Media & Promotion

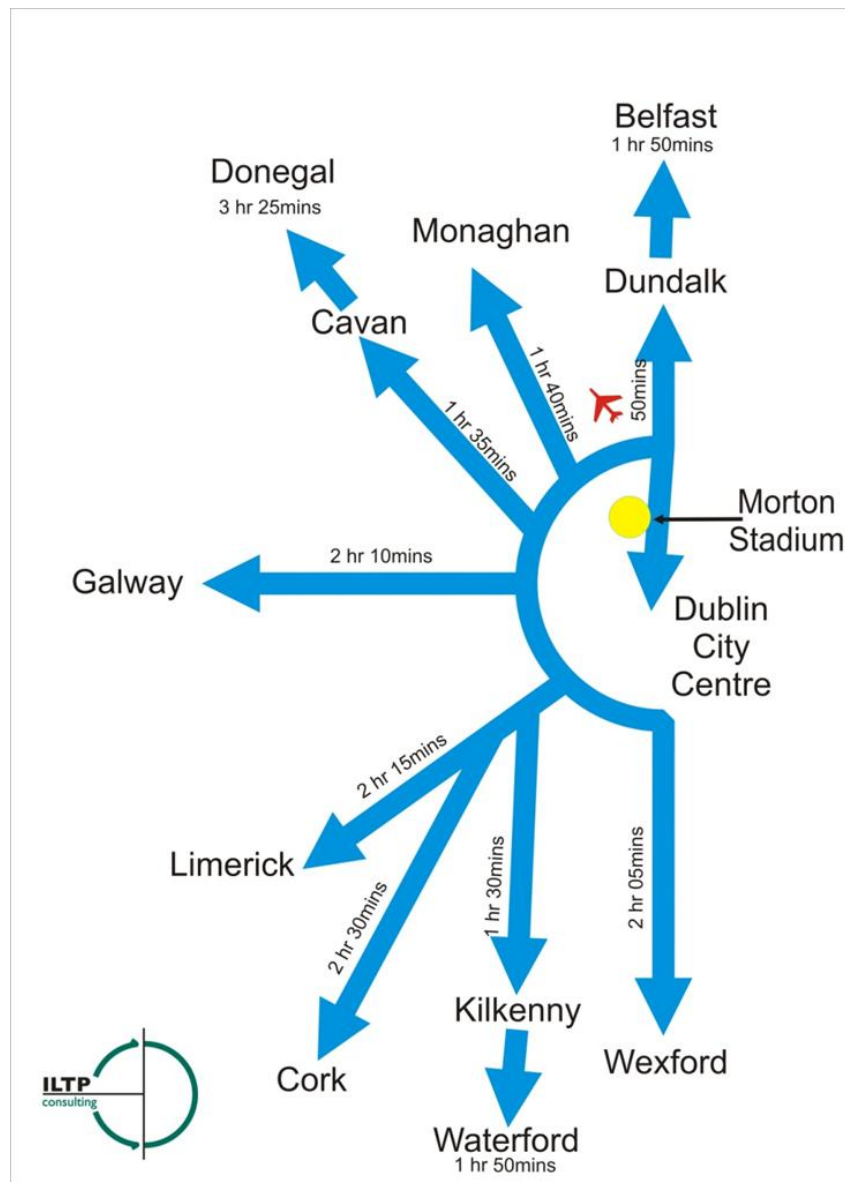
Access to Morton Stadium Santry

Morton Stadium Santry is well connected to the surrounding area by a comprehensive network of pedestrian paths.

It the most accessible Athletics track for the Country by car or bus,

See attached journey time in Ireland.

The event will take place form Saturday the 22nd June and the 22nd July from 2.00 pm to 6.00 pm each day.



This drawing shows the easiest possible public transport connections from the following locations within Dublin City & Airport to Morton Stadium Santry

Busáras bus station,

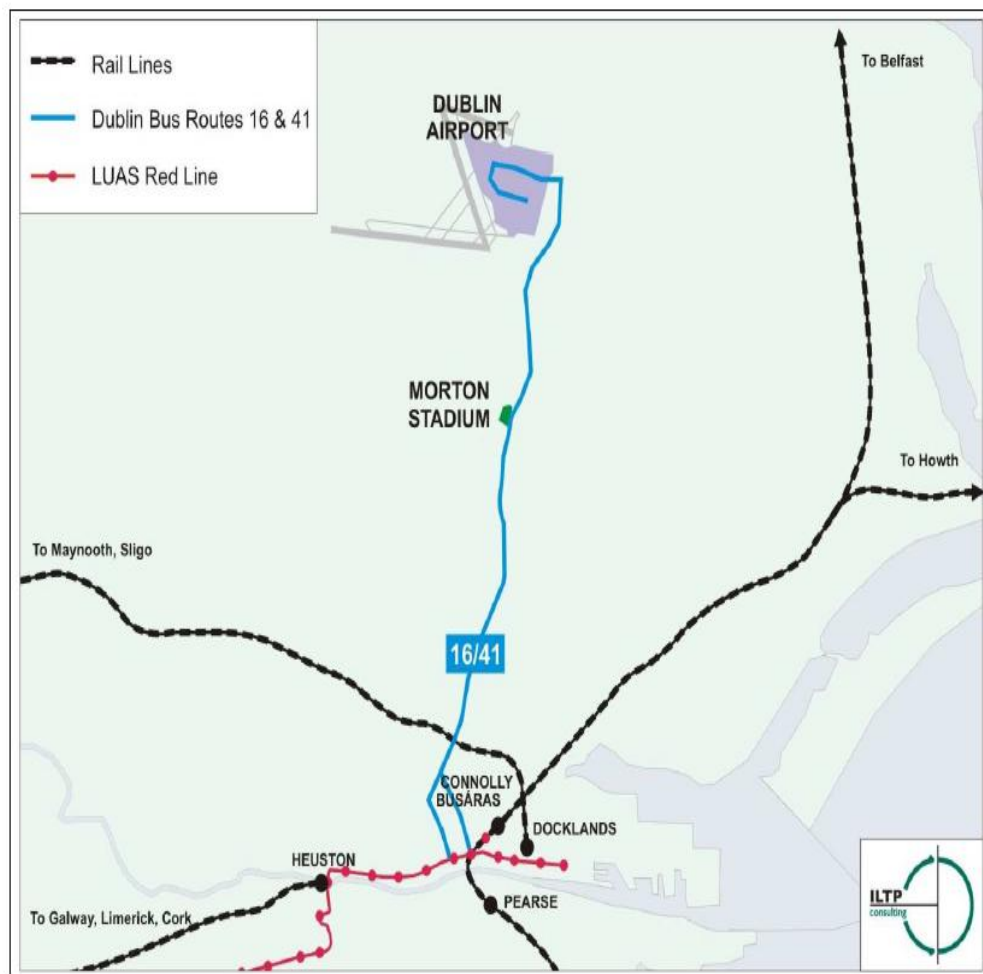
Connolly train station

Heuston train station

Docklands train station

Dublin Airport

Visitors to Morton Stadium Santry from outside Dublin using public transport, can get from any of these major hubs easily via Dublin Bus.





Please note:

As we are expecting huge crowds, we would advise that all parties that are thinking of going to the European Athletics Team Championships should consult the 'National Journey Planner' system that provides door-to-door information on all available travel options for journeys by public transport.

